

# Creating Intelligent Network Infrastructure to Compete in the Global Economy

### SEPTEMBER 24-26, 2018 HILTON HOTEL FAIRLAWN, OHIO

www.GreatLakesConnect.org

#GreatLakesConnect



#### Making the Smart Decision Has Never Been Easier

Are you thinking about transforming your city into a Smart City, but don't know where to begin? We've solved that problem for you.

Fujitsu has simplified the smart city transformation. Our experts will advise you every step of the way, from developing your vision, improving your infrastructure, and reducing risks as you solve your civic challenges with the power of broadband, the cloud, smart applications and services.

Getting started couldn't be easier. Just give us a call and tell us what you want to accomplish. We'll act as your guide to help you navigate all the steps needed to build the city of your dreams.

Don't wait. Stop by our booth or call us today to start your Smart Cities journey.



#### shaping tomorrow with you

Fujitsu Network Communications • 2801 Telecom Parkway, Richardson, TX 75082 Tel: 888.362.7763 • us.fujitsu.com/telecom

ⓒ Copyright 2018 Fujitsu Network Communications, Inc. FUJITSU (and design)<sup>®</sup> and "shaping tomorrow with you" are trademarks of Fujitsu Limited in the United States and other countries. All Rights Reserved.

#### WELCOME TO THE 2018 GREAT LAKES CONNECT BROADBAND CONFERENCE

Great Lakes Connect is the inaugural broadband development conference in the Midwest brought to you by the team that presents Mountain Connect in Colorado every year.

Our goals include bringing Midwest community leaders the groundbreaking and unique content they need to make investment decisions.

Thank you for joining us.

- Audrey Danner and Jeffrey Gavlinski, Co-Chairs of Great Lakes Connect -

#### THIS YEAR'S AGENDA FEATURES 3 CONTENT-RICH TRACKS INCLUDING:



#### **COMMUNITY DEVELOPMENT**

Many communities are at different stages of broadband development, from conceptual planning to implementing Smart City infrastructure over existing fiber and wireless infrastructure. In this track, we will cover Broadband Planning, Market Analysis, Financing Options, Policy, and Critical Infrastructure.



#### **INTELLIGENT COMMUNITIES**

This track will consist of topics including the Internet of Things, Intelligent Transportation Systems, Telehealth, Distance Learning, and Infrastructure and Technology considerations.



#### **EMERGING TECHNOLOGIES**

Everything from wireless to 5G and even getting agile with your infrastructure! This track examines what's new and disruptive and what you need to consider for your own network.

MONDAY SEPTEMBER 24		
12:00 - 6:00 p.m.	Room: Conrad Ballroom Exhibitor Setup	
12:00 - 6:00 p.m.	<b>Location: Hotel Lobby</b> FairlawnGig Facility Tour	
12:00 - 6:30 p.m.	Location: Hotel Lobby Conference Registration	
6:30 - 8:00 p.m.	Location: Beau's Veranda Conference Welcome Reception	
	TUESDAY SEPTEMBER 25	
7:00 - 8:00 a.m.	<b>Room: Grand Ballroom</b> Full Conference Breakfast Buffet	
7:00 - 5:00 p.m.	Location: Hotel Lobby Conference Registration	
8:00 - 8:15 a.m.	<b>Room: Grand Ballroom</b> Conference Welcome Remarks <i>Speakers:</i> Greg Manganello, Fujitsu William J. Roth, City of Fairlawn	
8:15 - 9:15 a.m.	<b>Room: Grand Ballroom</b> Tuesday Keynote: Broadband as a Community Investment, not a Profit Center <i>Speaker:</i> Ernie Staten, City of Fairlawn	
9:30 - 10:00 a.m.	<b>Room: Conrad Ballroom</b> Exhibitor Networking/Refreshment Break	
10:00 - 10:15 a.m.	Room: Akron BallroomKicking Off the Smart City AdventureSpeaker: Robert Worden, Fujitsu	

#### TUESDAY SEPTEMBER 25 (CONTINUED)

10:00 - 10:50 a.m.	<b>Room: Boardroom</b> Latest Developments in Wireless Broadband for Connecting Rural America <i>Speaker:</i> Steve Coran, Lerman Senter PLLC Chris Cooper, Intelliwave Broadband	
	Room: Fairlawn Ballroom Your Feasibility Study is Complete - What are some Options to Fund the Network? <i>Moderator:</i> Deb Socia, Next Century Cities <i>Panel:</i> Lindsey Brannon, Neighborly Doug Dawson, CCG Consulting Christopher Perlitz, Municipal Capital Markets	
10:15 - 10:50 a.m.	<b>Room: Akron Ballroom</b> Is Your City Prepared to Get Smart? <i>Speaker:</i> Gary Dunmore, Strategic Networks Group	
11:00 - 11:50 a.m.	Room: Boardroom Best Practices for Smart City Connectivity <i>Moderator:</i> Steven Anson, Anixter <i>Panel:</i> Chelsea Collier, Digi.City Catherine McNaught, Corning David Sumi, Siklu	
	<b>Room: Akron Ballroom</b> SOME ASSEMBLY REQUIRED: The "Must-Have" Building Blocks Needed for Your Smart City. <i>Speaker:</i> Robert Worden, Fujitsu	
	<b>Room: Fairlawn Ballroom</b> Ask the Experts - What's the "Secret Sauce" for a Successful Network? <i>Panel:</i> Angela Imming, City of Highland, MO Will Ersing, City of Hudson, OH	
12:00 - 1:15 p.m.	<b>Room: Grand Ballroom</b> Tuesday Lunch Keynote: The FCC: Can't Live With It, Don't Want to Live Without It <i>Moderator:</i> Christopher Mitchell, Institute for Local-Self Reliance <i>Panel:</i> Gigi Sohn, Georgetown Law Institute for Technology Law & Policy	

#### TUESDAY SEPTEMBER 25 (CONTINUED)

1:15 - 1:30 p.m.	Room: Conrad Ballroom Exhibitor Networking/Refreshment Break	
1:30 - 2:20 p.m.	<b>Room: Boardroom</b> Putting Our Broadband Infrastructure to Work - The Case for Building a Digitally Connected City, from Smart Buildings to Integrated Communities <i>Speaker:</i> Marty Skolnick, Siemens	
	Room: Akron Ballroom THE REAL DEAL: City Leaders Discuss Their Smart City Visions, Successes, and Failures <i>Moderator:</i> Greg Manganello, Fujitsu <i>Panel:</i> David Corrado, Medina City Fiber Network Scott Cromwell, City of Celina, TX Mark Petit, City of Akron & Summit County OH	
	<b>Room: Fairlawn Ballroom</b> Why Fiber Is Your Best Long-Term Asset <i>Panel:</i> Carl Meyerhoefer, Calix Barry Walton, Corning	
2:30 - 3:20 p.m.	<b>Room: Boardroom</b> Agile Infrastructure: Key to the Deployment of Broadband Technologies & Preserving the Built Environment <i>Speaker:</i> Jim Lockwood, Aero Wireless Group	
	<b>Room: Akron Ballroom</b> BEING BROAD-MINDED: Planning Considerations for Smart City Broadband <i>Panel:</i> Anthony Bednarcyzk, Fujitsu Dustin Wright, FairlawnGig	
	<b>Room: Fairlawn Ballroom</b> Outside Plant Fiber Architectures That Adapt to Your Build Priorities <i>Speaker:</i> Kara Mullaly, Corning	

#### TUESDAY SEPTEMBER 25 (CONTINUED)

3:20 - 3:40 p.m.	Location: Conrad Ballroom Exhibitor Networking/Refreshment Break	
3:40 - 4:30 p.m.	<b>Room: Boardroom</b> Domestic Open Access Success Stories <i>Moderator:</i> Ben Lewis-Ramirez, Foresite Group <i>Panel:</i> Jeff Christensen, EntryPoint Networks Kim McKinley, Utopia	
	<b>Room: Akron Ballroom</b> SHOW ME THE ASSETS! Assessing Your Available Resources <i>Speaker:</i> Michael Barnett, City of Witchita, KS	
	Room: Fairlawn Ballroom So, you want to build a network? - What models are available to operate it? <i>Panel:</i> Stan Ekedahl, Wave Broadband Ernie Staten, City of Fairlawn, OH Melanie McCoy, Sebewaing MI Light and Water	
4:40 - 5:30 p.m.	<b>Room: Boardroom</b> City Considerations for the Pending 5G Revolution <i>Speaker:</i> Gregory Dunn, Ice Miller	
4:40 - 5:30 p.m.	City Considerations for the Pending 5G Revolution	
4:40 - 5:30 p.m.	City Considerations for the Pending 5G Revolution <i>Speaker:</i> Gregory Dunn, Ice Miller <b>Room: Akron Ballroom</b> SAFE. SECURE. SMART: Countless Connected Devices Makes Cybersecurity a Must	

#### WEDNESDAY SEPTEMBER 26

7:00 - 8:00 a.m.	Room: Grand Ballroom Continental Breakfast
7:00 - 12:00 p.m.	Location: Hotel Lobby Conference Registration
8:00 - 9:00 a.m.	<b>Room: Grand Ballroom</b> Wednesday Keynote: Public Finance and the Power of Open Access Community Broadband Networks <i>Speaker:</i> Jase Wilson, Neighborly
9:00 - 9:20 a.m.	Room: Conrad Ballroom Exhibitor Networking/Refreshment Break
9:30 - 10:20 a.m.	Room: BoardroomImage: Speaker: Speaker: Mark Mrla, Finley EngineeringRoom: Akron BallroomImage: Speaker: Doug McCollough, City of Dublin, OHDublin, OH Smart City Initiative Speaker: Doug McCollough, City of Dublin, OHRoom: Fairlawn Ballroom Sebewaing – Michigan's First Gigabit Village Speaker: Melanie McCoy, Sebewaing MI Light and Water
10:30 - 11:20 a.m.	Room: BoardroomImage: Speaker: Kevin Mitchell, AlianzaSpeaker: Kevin Mitchell, AlianzaRoom: Akron BallroomBuilding Civic Capacity to Adaptto Rapid Technology ChangeSpeaker: Aaron Deacon, KC Digital DriveRoom: Fairlawn BallroomService Provider Benefits ofTrue Open Access NetworksSpeaker: Bjorn Wannman, COS Systems

#### WEDNESDAY SEPTEMBER 26 (CONTINUED)

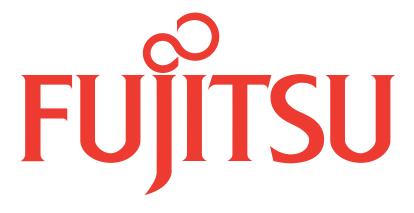
11:30 - 12:00 p.m.	Room: Conrad Ballroom Exhibitor Networking/Refreshment Break
12:00 - 1:15 p.m.	<b>Room: Grand Ballroom</b> Making Digital Equity a Priority <i>Moderator:</i> Deb Socia, Next Century Cities <i>Panel:</i> Mignon Clyburn, Former FCC Commissioner
1:15 - 1:30 p.m.	Room: Conrad Ballroom Exhibitor Networking/Refreshment Break
1:30 - 2:20 p.m.	Room: Boardroom The Advantages of Fixed Wireless over Mobile Speaker: Mark Radabaugh, Amplex Internet
	Room: Akron Ballroom Intelligent Automation: The "Secret Sauce" To Overcome Customer Experience and Operational Efficiencies Challenges Speaker: Daniele Loffreda, Ciena
	Room: Fairlawn Ballroom Building Political Will: Making the Case for Project Funding Speakers: Thomas Coverick, KeyBanc Capital Markets Bob Knight, Harrison Edwards Strategic Communications
2:30 - 3:20 p.m.	Room: Boardroom Wireless PON: Fixed Networks with No Strings Attached Speaker: Benny Fallica, Nokia
	Room: Akron Ballroom Delivering Tomorrow's Technology Today using Fiber and Video OTT <i>Speaker:</i> Preston Meyer, New Knoxville Telephone Company
	Room: Fairlawn Ballroom Legal Issues Affecting Municipal Broadband in Ohio: How the City of Fairlawn created and implemented a new municipal broadband utility in accordance with Ohio law <i>Panel:</i> Stephen Funk, Roetzel & Andress LPA Justin P. Markey, Roetzel & Andress LPA

#### WEDNESDAY SEPTEMBER 26 (CONTINUED)

3:20 - 3:40 p.m.	Room: Conrad Ballroom Exhibitor Networking/Refreshment Break	
3:40 - 4:30 p.m.	Room: Boardroom Intelligent Infrastructure: How Community Networks Enable Smart, Innovative Use-Cases <i>Moderator:</i> Ben Lewis-Ramirez, Foresite Group <i>Panel:</i> Jeff Christensen, EntryPoint Networks KJ Chugh, Nokia Patrick McMullan, 32 Market	*
	Room: Akron Ballroom DriveOhio: Broadband as a Driver of Smart Mobility <i>Panel:</i> Peter Voderberg, Drive Ohio	
	<b>Room: Fairlawn Ballroom</b> Sustainable Broadband: A 25-Year Story of Fiber Development in the City of Holland, Michigan <i>Panel:</i> Pete Hoffswell, City of Holland, MI Becky Lehman, City of Holland, MI	
4:40 - 5:30 p.m.	<b>Room: Boardroom</b> CBRS and LTE: Disruptive Technology for the Indoor Marketspace <i>Panel:</i> Mark Billets, WAV Larry Sakellaris, WAV	
	<b>Room: Akron Ballroom</b> Journey Towards a Smarter City <i>Speaker:</i> KJ Chugh, Nokia	
	<b>Room: Fairlawn Ballroom</b> Schools, Health & Libraries Broadband Coalition: Prospects for Broadband Infrastructure Legislation in 2019 <i>Speaker:</i> John Windhausen, SHLB	
5:30 - 5:45 p.m.	<b>Room: Grand Ballroom</b> Conference Closing Remarks <i>Panel:</i> Jaime Espinosa, Corning Carl Meyerhoefer, Calix	

# THANK YOU TO ALL OUR SPONSORS

**Conference Sponsor** 



# **Conference Custom Sponsors**



CORNING

## **Mobile App Sponsor**



# **Diamond Sponsors**

# FORESITE group



A Municipal Broadband Utility



# **Conference Refreshment Sponsors**







#### PUBLIC RELATIONS & MARKETING

**Conference Supporting Sponsor** 



#### **EXHIBITORS**

#### 2018 Deluxe 10x10 Booth Exhibitors

