



## **2019 Conference Sponsorship Packages**

### **Conference Host – \$25,000**

- Four complimentary suites in the Abbey Lakeview Villa: *(two nights each)*
- Eight complimentary conference registrations
- One complimentary 10 x 10 Exhibitor booth in premier location
- Conference Opening and Closing Remarks
- Special Recognition throughout conference including close of conference
- Sponsor Ribbon on employee badges
- Two page advertising in all conference printed material
- Prominent logo placement on Great Lakes home page & social media sites
- Prominent logo placement on registration website
- Premier post event advertisement on website and social media sites

### **Welcome Reception Sponsor - \$20,000**

- Three complimentary suites in the Abbey Lakeview Villa *(two nights each)*
- Six complimentary conference registrations
- Welcome Reception Opening Remarks
- Full bar with heavy hors d'oeuvres included in reception
- Two complimentary Broadband 101 registrations
- One complimentary 10 x 10 Exhibitor booth in premier location
- Special Recognition throughout conference including close of conference
- Sponsor Ribbon on employee badges
- Full page advertising in all conference printed material
- Premier logo placement on Great Lakes home page, registration site, & social media sites
- Post event advertisement on website and social media sites



### **Conference Lunch Sponsors – \$15,000 (2 available)**

- Two complimentary suites at the Abbey: (*two nights/room*)
- Six complimentary conference registrations
- One complimentary 10 x 10 Exhibitor booth in prominent location
- Presentation at Luncheon
- Special Recognition throughout conference including close of conference
- Sponsor Ribbon on employee badges
- Half page advertising in all conference printed material
- Pre-conference prominent placement on Great Lakes home page, registration site, & social media sites
- Post event advertisement on website and social media sites

### **Conference Breakfast Sponsors - \$12,500 (2 available)**

- Two complimentary hotel suites at the Abbey: (*two nights/room*)
- Four complimentary conference registrations
- One complimentary 10 x 10 Exhibitor booth in prominent location
- Presentation at Continental Breakfast
- Continental Breakfast recognition banner
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material
- Company name and logo on registration website & social media sites
- Post event advertisement on website and social media sites

### **Exhibitor Reception Sponsors - \$10,000 (2 available)**

- Two complimentary hotel rooms at the Abbey(*two nights/room*)
- Four complimentary conference registrations
- Prominent Exhibitor booth location
- Special Recognition with banners at Exhibitor Reception
- Hosted beer and wine bar with light hors d'oeuvres
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material
- Company name and logo on registration website & social media sites
- Post event advertisement on website and social media sites



### **Meet Me Room Sponsor – \$9,000**

- One complimentary hotel room at the Abbey (*two nights*)
- Two complimentary conference registrations
- Sponsorship signage and marketing collateral in Meet Me Room
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material
- Company name and logo on registration website & social media sites
- Post event advertisement on website & social media sites
- 20% reduced exhibitor booth rate

### **Platinum Sponsor – \$7,500**

- One complimentary hotel room at the Abbey (*two nights*)
- Two complimentary conference registrations
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material
- Company name and logo on registration website & social media sites
- Post event advertisement on website & social media sites
- 20% reduced exhibitor booth rate

### **Diamond Sponsor – \$5,000**

- Two complimentary conference registrations
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material
- Company name and logo on registration website & social media sites
- Post event advertisement on website & social media sites
- 20% reduced exhibitor booth rate

### **Emerald – \$3,000 Conference Mobile App Sponsors**

- Two complimentary conference registrations
- Prominent Sponsor of Mobile App
- Sponsor Ribbon on employee badges
- Prominent advertising in all conference printed material



- Company name and logo on registration website
- Post event advertisement on website and social media sites
- 20% reduced exhibitor booth rate

### **Silver – \$2,500 Media Sponsors**

- One complimentary conference registration
- Prominent recognition on all conference media and social media sites
- Sponsor Ribbon on employee badges
- Recognition during conference
- Advertising in all conference printed material
- Company name and logo on registration website
- Post event advertisement on website and social media sites
- 15% reduced exhibitor booth rate

### **Bronze – \$2,000 Conference Refreshment Sponsors**

- One complimentary conference registration
- Special Recognition during refreshments
- Refreshment Sponsor Banner
- Recognition during conference
- Sponsor Ribbon on employee badges
- Advertising in all conference printed material
- Advertising on conference web site
- Post event advertisement on website and social media sites
- 10% reduced exhibitor booth rate

### **Supporting Member Sponsorships - \$1,000**

- One complimentary conference registration
- Recognition during conference
- Sponsor Ribbon on employee badges
- Advertising in all conference printed material
- Advertising on conference web site



## **Sponsor & Conference Registration Process**

### Sponsor Registration

You are now able to register online. To register online, please go to [greatlakesconnect.org/sponsor](http://greatlakesconnect.org/sponsor) and complete the form and submit. This replaces our previous PDF Exhibitor Form process.

### Conference Registration

Sponsors must register all attendees regardless of package selection made. The following method should be used to complete the registration process:

- On the greatlakesconnect.org home page, please select “**Register Now**” and complete the registration process

Note that the registration process is configured to accommodate the appropriate “complimentary” registration(s) appropriate for the Sponsor Package option selected. If, for example, you choose the Silver Sponsor package option and wish to register two individuals, you will have to register the second individual as a conference attendee.

**Sponsors should submit signed Sponsorship Agreement Form and payment no later than September 1, 2019 in order to be included in all final conference material. NOTE that credit card payments can be made on our registration website. To pay by company check, please make checks payable to:**

**Great Lakes Connect LLC.  
Attention: Great Lakes Connect 2019  
PO Box 1633  
Craig, CO 81626**